

From,

Radhika Jha,
Secretary,
Govt of Uttarakhand.

To,

Shri Saurabh Kumar,
Managing Director,
Energy Efficient Services Limited (EESL),
4th & 5th Floor, IWAI Building, A-13,
Sector-1, Noida-201301 (U.P)

Energy Department -1

Dehradun : dated 15 November, 2017

Sub Implementation of UJALA scheme in Uttarakhand-to ensure LED bulb availability in all districts.

Sir,

Uttarakhand Government is committed to implement the demand side management program in the state whereby one of the national scheme namely UJALA is being implemented in the state with support from EESL. The previously targeted 40 lakh LED bulb distribution is now revised to the distribution of 100 lakh LED bulb in the State of Uttarakhand.

The Uttarakhand Government vide its order No.840/I/2017-03/09/2015 dated 31-10-2017(Copy Enclosed) has mandated the use of energy efficient equipments like LED bulb, LED tube light, LED street light etc in all State Government/Semi-Government offices, Educational Institutions, Municipal bodies and Government Aided Institutions. Apart from this a letter no. 747/I/2017-03/09/2015 dated 16.09.2017 for providing support to EESL has been also sent to all District Magistrate of Uttarakhand (Copy Enclosed).

The revised LED bulb distribution target, mandatory use of energy efficient equipments in Govt. offices and distribution of LED bulbs through SHGs at remote villages have increased the demand of LED bulbs in the State. However the distribution agencies of EESL and post offices have opened only limited outlets in some districts and general public is not getting the benefits of UJALA scheme.

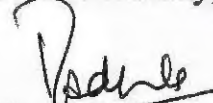
Wider distribution of LED bulbs can be efficiently achieved by increasing the LED distribution outlets of EESL, utilising billing counter of UPCL, offices of Urban Local Bodies and UREDA, other government offices and Fairs. Moreover Uttarakhand Government is also going to involve the Self Help Groups (SHGs) for distribution of

LED bulbs, so that the availability of LED bulbs can be ensured at remotely located households in the State.

Thus, it is requested to kindly designate officers to co-ordinate with above agencies to increase the LED distribution outlets of EESL and also initiate publicity & awareness programme for UJALA scheme, so that the Central & State Government commitment towards energy efficiency could be achieved in the State.

Enclosure : As above

Yours Sincerely,


(Radhika Jha)
Secretary

Copy to: The Secretary (Power), GoI, Rafi Marg, Shram Shakti Bhavan, New Delhi-110001 for information.


(Radhika Jha)
Secretary